GrowMore

Enhancing Transcription Efficiency with a Built-In Exam System

LegalProofs

Digital transcription education company

legalproofs.com

The United States

Industries

Legal, Court Reporting

Services Used

Web development

The Brief

LegalProofs is a pioneering company that is redefining transcription services for the digital age. With a focus on empowering individuals seeking more freedom in their lives and careers, LegalProofs aims to provide a comprehensive work experience through their innovative platform.

The Challenge

LegalProofs set out to establish their brand presence in the transcription industry and to develop a complicated built-in exam system as part of their platform to effectively assess and onboard new transcriptionists.

The Solution

To address these challenges, GrowMore worked diligently to develop and implement a built-in exam system as part of LegalProofs' platform. The system was designed to effectively assess the skills and qualifications of potential transcriptionists, streamlining the onboarding process and ensuring the quality of the transcription services provided.

Also, GrowMore collaborated closely with LegalProofs to create comprehensive website content. This involved adapting the client's messaging to highlight LegalProofs' commitment to promoting the benefits of transcription services in the digital age.

The Impact

The implemented solutions increased LegalProofs' brand visibility and recognition within the transcription industry. The clear messaging helped differentiate LegalProofs from competitors, attracting both aspiring transcriptionists and potential clients.

The introduction of the built-in exam system streamlined the recruitment and onboarding of transcriptionists for LegalProofs. The system efficiently assessed the skills and qualifications of applicants, ensuring the selection of qualified professionals and maintaining the quality standards of LegalProofs' transcription services.

The user-friendly design of the built-in exam system provided a seamless experience for potential transcriptionists, enabling them to showcase their skills and navigate the assessment process with ease. This improved user experience contributed to higher engagement and increased sign-ups.

19% reduction in onboarding time for new transcriptionists

26% the number of visitors signing up for the exam increased

43% increase in website traffic